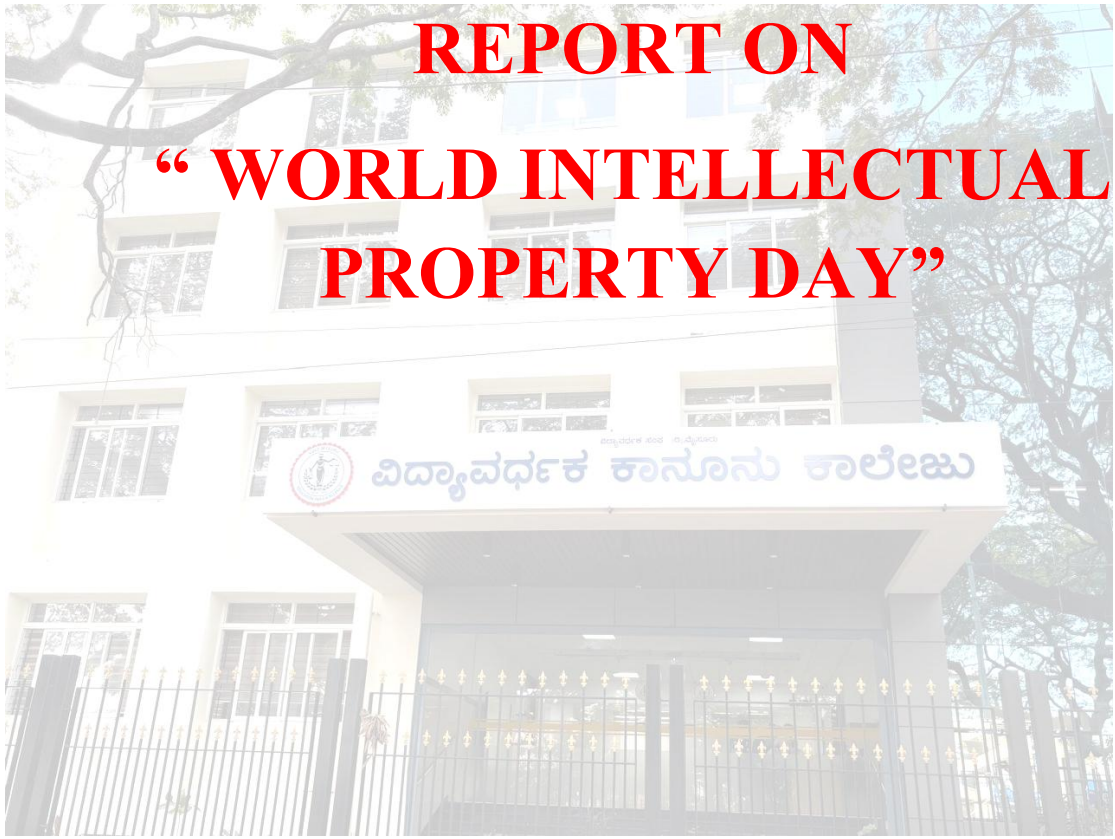




Vidyavardhaka Sangha (R.) Mysuru
VIDYAVARDHAKA LAW COLLEGE
Sheshadri Iyer Road, Mysore – 570001



REPORTED BY: DR. KUMARA N J

DATE: 26th APRIL 2025



Vidyavardhaka Sangha (R.)

VIDYAVARDHAKA LAW COLLEGE

Sheshadri Iyer Road, Mysuru, 570001

Affiliated to Karnataka State Law University, Navnagar, Hubballi

Accredited with B+ Grade

IQAC & NSS UNIT

Organizing

World Intellectual Property Day: April 26, 2025
Theme: Tuning in with the music of innovation and creativity



Presence

Dr. Deepu. P. Principal

Dr. Kumara. N.J, NSS Programme Officer

Teaching and Non-Teaching Staff

Date: 26-04-2025 Saturday

Time: 10. a.m

Venue: Room No 102

VVLC, Mysuru

All Are Cordially Welcome

Teaching- Non Teaching Staff and Students.

VIDYAVARDHAKA SANGHA(R) MYSURU
VIDYAVARDHAKA LAW COLLEGE

SHESHADRI IYER ROAD, MYSURU

Report of World Intellectual Property Rights Day-2025

The IQAC and NSS Unit of our college has organised 'World Intellectual Property Rights Day-2025' programme on 26-04-2025 at Hall No 102 of VVLC. Dr.Kumara. N.J, Coordinator has welcomed Dr. Deepu. P., Principal, and Sri Mohan Kumar, Assistant Professor of Political Science as guests of the programme. Dr. P. Deepu, principal, while addressing the students, explained the importance of the celebration of 'World Intellectual Property Rights Day-2025' and they said, intellectually innovative and creative activities plays significant role in economic development of the nations across the world. The major contribution to such innovative and creative activities are given by research and development in the fields of science and technology and such intellectually creative and innovative activities have significantly share their contribution in solving the global challenges and such intellectually innovative efforts or labour of an individual in every invention and his creative works are protected and governed by intellectual property laws. Indeed, the very purpose of celebration of such programme is to raising awareness about the importance of intellectual property rights and recognising and fostering intellectually innovative and useful creative activities and there is a significant economic incentive to those persons involved in the field of innovative and creative field. Therefore, youths should inculcate the innovative mind-sets and need to give significant contribution to intellectual sector.

Dr. Kumara. N.J, coordinator of the programme has explained the areas of intellectual property and they gave brief awareness on patent, copyrights, geographical indications, trademarks and service marks, industrial designs, biodiversity and biological resources, computer software, protection of plant varieties and farmers rights, artificial intelligence, trade secret, confidential business information, rights in domain names, neighbouring rights, performers rights, various international conventions on protection of intellectual property, different kinds of laws, rules and various institutional mechanisms working in protections of intellectual property holders.

Sri Mohankumar. N, Assistant professor of political science has also addressed the students on how to develop innovative mind set. More than 150 students including teaching and non-teaching staff were presented. Finally Dr. Kumara. N.J, coordinator of the programme has rendered vote of thanks. The programme was fruitful, thought provoking, inspirational, and meaningful.

