



Vidyavardhaka Sangha (R.) Mysuru  
**VIDYAVARDHAKA LAW COLLEGE**  
Sheshadri Iyer Road, Mysore – 570001



**REPORTED BY: DR. SRIDEVIKRISHNA**

**Date: 15<sup>th</sup> MARCH 2025**

## REPORT ON CELEBRATION OF WORLD CONSUMER RIGHTS DAY AND POSTER MAKING COMPETITION

On the occasion of celebrating World Consumer Rights Day Poster making competition was organized at Moot Court Hall on 15<sup>th</sup> March 2025. About eight students participated in this competition and displayed their creative ideas on the theme “*A just transition to sustainable lifestyles*”.







Further, addressing the students of 3 years 1<sup>st</sup> year LL. B and the participants in Room No:201, she said consumers are the king of market. She explained the definition of consumer as given under the consumer protection act 2019. Explaining about consumer preferences she said today, the choice of consumers is changing. The physical market is changed to online market place where more choices are available and has also given preferences over various brands. Through this there is an increase in competition in the market but at the same time there is also increase in online frauds committed against the consumers.



She cited the first consumer case that led to the enactment of the Consumer Protection Act of 1986 in India, Dalbir Singh vs. An Institute for Medical Entrance Coaching, where a student sought a refund after being dissatisfied with the coaching quality, which was denied. Later, the Consumer Protection Act, 1986 was enacted to provide a simpler and quicker access to redressal of consumer grievances. The Consumer Guidance Society of India (CGSI), founded in 1966, was one of the earliest consumer organizations in India and played a key role in demanding a Consumer Protection Act.

Further speaking in the theme of 2025 she said, it emphasises that the responsibility of sustainability should not rest solely on individual consumers but should be a collective effort involving governments, businesses, and communities. It upholds legitimate consumer needs ensuring access to essential services such as food, energy, and healthcare, while safeguarding health and safety. It promotes accessibility by making sustainable and healthy options more available and affordable, reducing the burden on individual consumers. Amplifies consumer voices by ensuring that consumers, especially those from vulnerable communities, are heard in governance and business decisions.

Concluding her speech, she advised the students to be more alert whenever they shop online and also make healthy lifestyle choices which is the need of the hour.



Vote of thanks was delivered by the coordinator Dr. Sridevi Krishna and the winners of Poster making competition are: **First Place:** Moulya C.P, 1<sup>st</sup> B.A, LL. B 5 years **Second Place:** Ramesh M, Vth B.A, LL. B 5 years, **Third Place:** Nisha, IIIrd B.A, LL. B 5 years.







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**WORLD CONSUMER RIGHTS DAY 2025**  
**PROGRAMME SCHEDULE**  
**15<sup>TH</sup> March 2025**

Sl. No.	ACTIVITIES	LEAD INSTRUCTOR/PERFORMER
1.	Welcome	Dr. Deepu P, Principal
Judging the Posters: Smt Bollamma A.M		
2.	Speech by guest	Smt Bollamma A.M, Dean Sarada Villas Law College, Krishnamurthypuram, Mysuru
3.	Vote of Thanks	Dr. Sridevi Krishna, Programme Coordinator

Coordinator  
Dr. Sridevi Krishna

Principal  
Dr. Deepu.P





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IQAC

Presents  
**Poster Making Competition on  
World Consumer Rights Day  
15th March 2025**

Theme: A just transition to sustainable lifestyles.

**Distinguished Guest**  
**Prof Bollamma A.M**  
Dean  
Sarada Villas Law College  
Krishnamurthypuram, Mysuru

**Venue: Moot Court Hall**  
**Time: 12pm**



**World Consumer**

**All are Cordially Invited**  
**Teaching, Non-teaching Staff and Students**