



Vidyavardhaka Sangha®

VIDYAVARDHAKA LAW COLLEGE

Sheshadri Iyer Road, Mysuru-01 U

IQAC

Celebrating

NATIONAL CONSUMER RIGHTS DAY



Chief Guest

Sri Bhami V Shenoy

Founder

Mysuru Grahakara Parishad

PRESIDED BY

Dr. Deepu P

Principal VVLC, Mysuru

HON'BLE PRESENCE

Prof. K. B Vasudeva

Director of Legal Studies, VVLC, Mysuru

Date: 26th December 2023

Time: 11:00AM

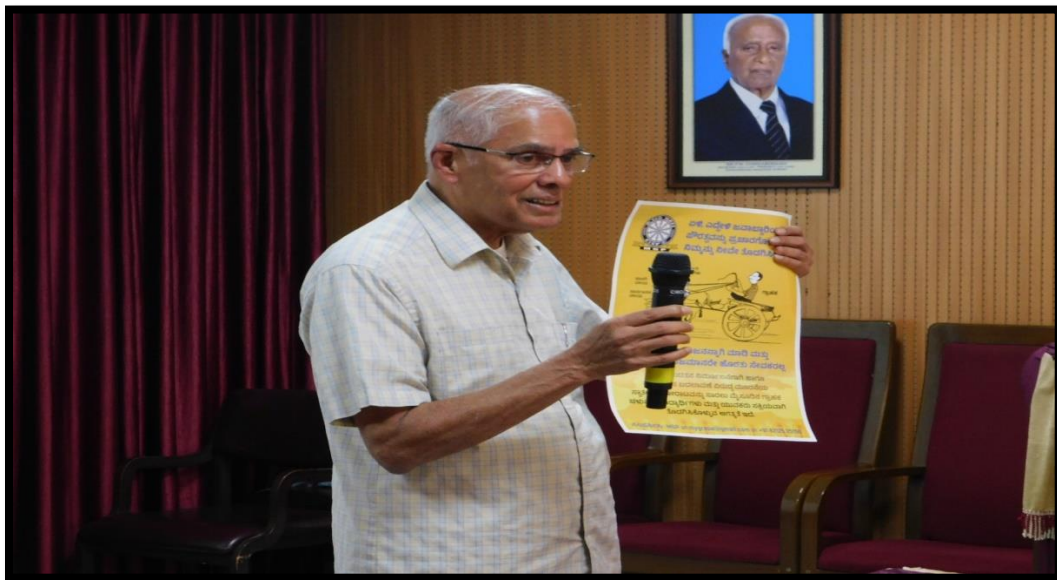
Venue: Moot Court Hall

All are cordially invited

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REPORT ON CELEBRATION OF NATIONAL CONSUMER RIGHTS DAY 2023

On 26th December 2023 at 11.00AM National Consumer Rights Day was celebrated. In this occasion Sri Bhami V Shenoy, Founder Mysuru Grahakara Parishad was invited as the chief guest. In his speech he pointed out that, the National Consumer Rights Day is all about knowing the rights of a consumer which is very important. It is also referred to as Bhartiya Grahak Diwas. While the market runs on certain ethics and values, sometimes people can exploit us if we do not know our rights well enough. The awareness of the rights helps us to maximize our benefits as a customer and enable an ethical flow of goods and services in the market. The Government emphasizes consumer rights and the protection of those rights and tries to involve the citizens and make them aware. Consumers need to be educated about these rights and practice them in their daily lives. Let's have a look at the history, significance, and quotes of National Consumer rights day. The Act aims to protect consumers from defective goods, negligent services, and unfair trade practices. The six fundamental rights of the Consumer Protection Act are the Right to safety, the Right to choose, the Right to be informed, the Right to be heard, the Right to seek redressal and the Right to consumer education. Every Year 24th December is observed as National Consumer Day with a specific theme in India. On this day the Consumer Protection Act, 1986 had received the assent of the president. The enactment of this Act is considered as a historic milestone in the consumer movement in the country. This day provides an opportunity for individuals to highlight the importance of the consumer movement and the need to make every consumer more aware of their rights and responsibilities.



This programme was witnessed by Teaching, Non-Teaching Staff and Students.