



Vidyavardhaka Sangha®
Vidyavardhaka Law College
Sheshadri Iyer Mysuru-01

IQ&C

CELEBRATING

World Consumer Rights Day



Chief Guest

Sri. Srinidhi H N

Member

District Consumer Redressal Commission
Chamarajanagar

Presided by

Dr. Deepu P

Principal

Vidyavardhaka Law College, Mysuru

Guest of Honour

Prof. K.B Vasudeva

Director of Legal Studies

Vidyavardhaka Law College, Mysuru

Co-ordinator

Dr. Prakruthi A R

Assistant Professor of Law

Vidyavardhaka Law College, Mysuru

Date: 19/03/2022

Time: 10:00AM

Venue: Moot Court Hall

Theme 2022 : "Fair Digital Finance"

ALL ARE CORDIAL WELCOME



VIDYAVARDHAKA SANGHA®
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Sheshadri Iyer Road-Mysuru-01

WORLD CONSUMER RIGHTS DAY CELEBRATION

REPORT - 2022

On 19th March 2022 at 10.30AM **WORLD CONSUMER RIGHTS DAY** celebrated at Moot Court Hall. Sri Srinidhi H N Member District Consumer Redressal Commission Chamarajanagara was the Chief Guest. After the inauguration of the programme the chief guest in his inaugural address guest pointed out the various aspects of rights of consumer every year, as a means of raising global awareness about consumer rights and needs. Celebrating the day is a chance to demand that the rights of all consumers are respected and protected, and to protest against market abuses and social injustices which undermine those rights. The actual plight of consumers of India can be declared as completely miserable. He pointed that, out of the various laws that have been enforced to protect the consumer rights in India, the most important is the Consumer Protection Amendment Act, 2019. According to this law, everybody, including individuals, a firm, a Hindu undivided family and a company, have the right to exercise their consumer rights for the purchase of goods and services made by them. It is significant that, as consumer, one knows the basic rights as well as about the courts and procedures that follow with the infringement of one's rights.





Felicitation to out chief guest Sri Srinidhi H N



Prof K.B Vausdeva Director of Legal Studies on this occasion he expressed the opinion about ‘right to be protected against marketing of goods and services which are hazardous to life and property’. It is applicable to specific areas like healthcare, pharmaceuticals and food processing, this right is spread across the domain having a serious effect on the health of the consumer so their wellbeing viz. Automobiles, Housing, Domestic Appliances, Travel etc. When there is violation of the right then there occur medical malpractice lawsuits in the country. It is estimated every year that thousands or millions of citizens of India are killed or seriously injured by immoral practices by doctors, hospitals, pharmacies and the automobile industry. Still the government of India, known for its callousness, does not succeed in acknowledging this fact or making a feeble effort for maintaining statistics of the mishaps. The Government of India needs to have world class product testing facilities to test drugs, food, cars or any other consumable product that can prove to be a menace to life.



Principal Dr. Deepu in her presidential address she highlight the theme to world consumer rights day 2022 theme "Fair Digital Finance." By 2024, digital banking consumers are expected to exceed 3.6 billion. In the developing world, the proportion of account owners sending and receiving payments digitally has grown from 57% in 2014 to 70% in 2017. Digital finance brings new opportunities – but also new risks that can lead to unfair outcomes for consumers. Digital finance can increase the likelihood that the most vulnerable are left behind. Digital Financial Services can empower consumers, everywhere. To achieve this, digital financial services must be inclusive, safe, data protected and private, and sustainable.



Finally the programme ended by Dr. Prakruthi A R Co-ordinator of the programme rendered vote of thanks. This programme was witnessed by Faculty and I LL.B (3Yrs) Students.